



Revised Oct-16

WLD hosts two formal listing opportunities per year. The delisting process is done in conjunction with listing presentations, twice a year. With the exception of special order items, all other items listed below require representation by a licensed Wyoming industry representative (broker).

#### **LISTED ITEMS**

- Items that are ordered by WLD in bulk (by the layer or by the pallet) that our retailers can order daily by the bottle or by the case. Items must be available for order at any time in any quantity.

#### **OTHER OPTIONS FOR BRINGING PRODUCT INTO OUR STATE**

- **Special orders** – Items that are ordered specifically per each retailer’s request in standard case quantity and the minimum order requirement is one case. We do not order “extra” cases to stock in our warehouse.
- **One Time Buy** – Items that are allocated, promo packaging, limited release, season specific, etc. WLD will order a determined amount and our retailers can order by the bottle or by the case while supplies last. Must be in and out of our warehouse in 30 days or less.
- **Size Extension Listing** - Items that are a size extension of a regular listed item. The current listed product of the size extension being requested must meet a minimum of one pallet in monthly sales volume before a size extension will be granted.
- **Just Can’t Wait Listing** – Items that are unique, make up a new category, or are fast breaking items of known brands that are released between listing meetings. These items will be handled like a regular listed item and will be available to the retailers for purchase by the bottle or by the case.
- **Summer Seasonal** – Items that are in special packaging and/or specific to the summer season. Retailers can order by the bottle or by the case while supplies last. After all our inventory is depleted, as long as the vendor still has stock, our retailers can order via special order. The list of items to consider is presented by the industry representative (broker).
- **Holiday Listed** – Items that are in holiday packaging that are a regular listed item. Retailers can order by the bottle or by the case while supplies last.
- **Holiday Special** – Items that are in holiday packaging that are not a regular listed item. Retailers can order in standard case quantities.

Please contact the purchasing manager at 307-777-6451 with additional questions.