

WYOMING DEPARTMENT OF REVENUE
LIQUOR DIVISION

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Website: <http://revenue.state.wy.us>

CASE CODE LABEL REQUIREMENTS
(FAILURE TO COMPLY MAY SUBJECT YOUR COMPANY TO A FINE)

1. UPC CODE The numbers should be 7/8 inch to one inch high.
2. PRODUCT DESCRIPTION Product name, size and proof, if applicable.
3. NABCA CONTROL STATE CODE NUMBER. "355" represents the three digit prefix to further identify class and type. "123456" is the unique six digit Control State Code number. (NOTE: All leading zeroes should be omitted.) "75" represents the two digit suffix identifying the size. The control State Code number should be 7/8 inch to one inch high. The prefix and suffix number should be ¼ inch to ½ inch high.
4. UPC SYMBOLOGY
5. LOCATION The label is to be located on a short side panel as close to the center as possible.

With today's technology, there are any number of methods to label cases more efficiently. In recognition of these enhancements, the Control States have established the following procedures for suppliers to submit variances or changes to the existing case code label.

A. Submit all variances/changes to the NABCA for review. NABCA will survey all Control States for their views and approval of the variance/change.

B. NABCA will publish the results for the Control States and Suppliers.

Please keep the following important points in mind:

SIZE: If you are reducing the lettering substantially, your label will not be accepted, especially in the case of a code number.

PRINT: Dot matrix can be hard to read at times, especially on cardboard.

BACKGROUND: Dark lettering on a dark background makes it nearly impossible to read the label.

LEGIBILITY: Keep it easy to read.

SPECIAL ORDER CASE CODE LABEL REQUIREMENT

Any distilled spirit or wine manufactured in the U.S. or imported into the U.S. which is not a coded item may be special ordered by a retailer by written request. The purchase order will be marked as "special order" and only requires the purchase order number on each case. The price is to be provided by the manufacturer by invoice, or other means, on or before product is physically received by the Wyoming Liquor Division.

CASE CODE LABEL EXAMPLE

The uniformity of the Case Code Label is certainly one of the major benefits to the Control State Coding System. Following is an example and explanation of the approved case code label.

1.	80368-03132			
2.	ASBACH URALT VXOP	750ML	80.0 PROOF	
3.	355	123456	75	
4.	STATE OF WYOMING LIQUOR DIVISION			5.

- A. (Actual size of the Case Code Label is 4" x 6")
- B. Case Code Labels should be on white stock paper with black lettering unless approved otherwise.