



WYOMING DEPARTMENT OF REVENUE  
LIQUOR DIVISION POLICY & PROCEDURE

Revised 01/2012

POST OFF STANDARD

The following standard will apply to any Depletion Allowance (DA) offered on listed products:

All brands, All sizes - Minimum price reduction per case must be at least 10% of the computed wholesale selling price.

The standard is based upon the computed wholesale selling price using our mark-up formula.

**The price reduction cannot be offered continuously.** No more than two consecutive months can be offered to the division, with the exception of select box wines and products "Not To Be Re-Ordered" (NTBRO).

**Required Format – Letter format (spreadsheet not acceptable)**

- **One month per letter**
- **No more than three months in advance**
- **Required information: NABCA Code, Size, Description, DA dollar amount and month offered**
- **Important: With any quarterly price changes, the DA amount offered may need to be adjusted to meet the 10% minimum of the new wholesale selling price**

We must receive your price reduction letter 60 days prior to the effective date.