



WYOMING DEPARTMENT OF REVENUE LIQUOR DIVISION POLICY & PROCEDURE

Revised 11/2007

PRODUCT SIZE EXTENSION

The Wyoming Liquor Division will not require a size extension of a currently listed product as a part of New Product Listings. New Product Listing Meetings are designed specifically for new products. Requests for listing of an extension in size of a currently listed product shall meet the following criteria:

1. A request to list a size extension of a currently listed product may be done at anytime during the year.
2. The current listed product of the size extension being requested must meet a minimum of one (1) pallet minimum in monthly sales volume before a size extension will be considered.
3. The Industry Representative will provide an exit program in writing for the new size extension at the time of the new listing.
4. If the size extension does not meet the minimum case and dollar volume in sales on a monthly basis within the six (6) and twelve (12) months, the Industry Representative will be advised in writing that the size extension has failed to meet the Division's sales minimum requirements and will be delisted.
5. If the size extension requested is for plastic containers of the same size as currently listed, the one (1) pallet minimum in monthly sales volumes must be met as well.
6. If a size extension requested is for smaller size than currently listed, the granting of that extension will be at the sole discretion of the Division.
7. If the Division is currently listing more than one size of the size extension being requested, the new listing will be based solely on the volume and dollar sales of the 750 milliliters size.
8. The Industry Representative shall have a maximum of thirty (30) days to begin the exit program incentives once a product is delisted.