

WYOMING DEPARTMENT OF REVENUE
Liquor Division

INDUSTRY PROMOTIONAL PACKAGING

The Liquor Division must ensure any additional handling costs associated with promotional packaging is recouped.

- Vendor prepackaged combination promotional products received at the Liquor Division warehouse will incur a Promotional Premium Fee of fifty cents (\$.50) per case. Excess weight costs for incoming and outgoing freight charges are the two components of this fee.
- The combination promotional products are presumed to be non-alcoholic, ie. glassware, cradles, candy, etc. If the combination item is an alcoholic beverage, such as a compatible alcoholic beverage, the Liquor Division will also assess the appropriate state excise tax.
- The Promotional Premium Fee will be charged back to the vendor in a debit memorandum and will be deducted from the next payment made to vendor by the Liquor Division.
- In the event that nonalcoholic products are shipped directly to the representative and/or broker for add-on distribution purposes, the Promotional Premium Fee will be waived.